

Office of the Chief Executive Officer Dungarpur

EXPRESSION OF INTEREST

Jila Parishad Dungarpur invites Expression of Interest from interested parties for getting advertisement rights for its Mobile Computer Education Bus. For more details visit our web site www.dungarpur.nic.in and submit your EOI latest by 4th August 2008, 1.00 PM

CEO, Dungarpur

Terms Of Reference / Conditions

Government of Rajasthan imparted a **Computer Education Mobile Bus (No. RJ 12 PA 0238)** which is lying with Jila Parishad Dungarpur. Following will be the terms of reference / conditions for giving advertisement rights to the interested parties:



1. Initially the Contract period will be for one year from the date of signing the contract by both the parties. The Contract will be renewed through bilateral discussion on the same terms and conditions or with modifications if any required.
2. Interested Private Partner (advertising party) will pay in advance the fixed amount per month plus service taxes if applicable any, to the Owner of the Bus in lieu of Advertisement rights of the Bus.
3. Bus and entire fixtures installed in it will remain in the ownership of the Owner of the Bus (District Collector, Dungarpur).
4. Owner of the Bus will allow the interested advertising Private Partner to put on their Brand logo and Advertisement on all the side glasses only (except front and back glasses) of the Entire bus in the total size of 282 sq. feet. Private partner must ensure that their Advertisement should not cross beyond the allowed area (glasses).
5. Interested advertising Private partner will not be allowed to put or display any Advertisement material on this Bus which reflects Anti-nationalism feelings or pollutes and disturb the social, cultural, religious and other sentiments of the community.

6. Interested advertising Private Partner must not disturb or damage the paintings, messages and advertisement of Owner of the Bus / other private partner on remaining parts of the Bus. If any of such damage is made while displaying the Ad. Material by Advertising party, cost of losses will be recovered from the Advertising party.
7. Interested advertising Private Partner or their Vendor will take care of the maintenance of the Advertisement. Government will not take any responsibility for the maintenance of the Advertisement.
8. Government has all the rights to cancel the advertising rights contract at any point of time without notice if it feels that the advertisement or displayed material is harming the interest or spreading wrong message to the society.
9. Interested advertising Private Partner will not be allowed for sub contracting the advertising rights.

Offers will be opened in the office of the CEO Dungarpur on 04/08/2008 at 3 P.M. in the presence of the bidding parties.

Bidding Parties are suggested to remain present or depute representative through authorization letter at the time of opening of the bids. Advertisement rights will be sold to the highest bidder on the same day.